

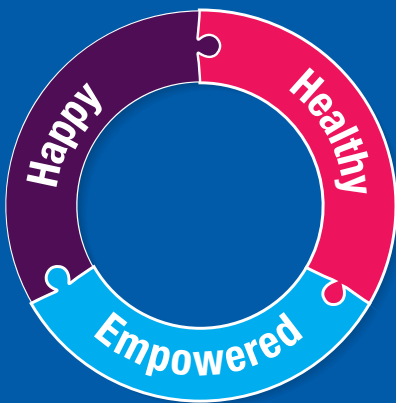


The National  
Autistic Society

In partnership with:



Image: Convention Edinburgh <http://conventionedinburgh.com/>.



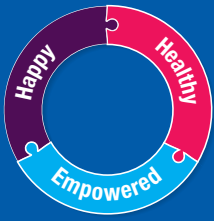
# XI Autism-Europe **INTERNATIONAL CONGRESS 2016**

**16 – 18 September 2016**

Edinburgh International Convention Centre, Edinburgh, UK



[www.autism.org.uk/autismeurope](http://www.autism.org.uk/autismeurope)



# XI Autism-Europe INTERNATIONAL CONGRESS 2016

## About the Congress

The XI International Autism-Europe Congress is dedicated to sharing advances in practical and scientific knowledge about autism to as wide an audience as possible, including researchers, professionals, parents and self-advocates.

The XI Autism-Europe International Congress will focus on the most recent developments across the field of autism, including: causes, genetics, diagnosis, early intervention, treatments, education, support, employment, rights and policies, and many more.

The Congress will also cover the evolution of knowledge, rights and services for autistic people, as well as providing insight into future developments in knowledge and technologies for autistic people that may soon become a part of everyday life.

## Why sponsor?

- Relationship-building and networking opportunities with decision-makers in health, education and social care who plan or deliver services for autistic people.
- Unique opportunities to reach out to autistic individuals and their families and carers.
- Delivering your message direct to a cross-disciplinary audience whose specialisms and interests match those of your organisation.
- Display and promote your latest products and services to key decision makers in the sector.
- Positive brand association by partnering with the UK's leading autism charity and the Autism Europe Council.
- Brand promotion via a number of marketing channels.
- Brand exposure to key decision makers and partners.





## Promotional channels

The promotion plan is currently being finalised, but will include:

- e-shots to over 15,000 direct contacts
- strategic partnerships with key professional bodies and media partners to develop a series of endorsement relationships
- website with reciprocal links from key partners and sponsors
- use of social media channels, including Facebook, Twitter and LinkedIn, plus online articles and blogging by key speakers
- PR and press coverage of the Congress.

## Who will be attending?

The Congress programme has been developed by a high-level, international committee who are all experts in the field. Their input means that this Congress will be invaluable to all professionals working in autism, either with statutory, planning or more practical responsibilities and is designed to bridge the gap between research and practice.

We'll be targeting the following audience groups to attend the Congress:


- researchers and academics specialising in autism and neurodevelopmental conditions
- education professionals from mainstream schools, special schools and local authorities
- directors and senior managers with responsibility for local authority autism service provision
- directors and senior managers of adult service providers
- clinicians across the professional spectrum including psychiatrists, psychologists, speech and language therapists, occupational therapists, GPs, and nurses
- autistic individuals and their families/carers.

The total number of attendees at the 2013 Congress was just under 1,200. The ambition for the 2016 Congress is to achieve over 1,500 attendees from the UK, mainland Europe and further afield. For a breakdown of attendees at the 2013 Congress in Budapest, Hungary, please turn to the end of this prospectus.

# Sponsorship opportunities

## Headline sponsorship

- your logo prominently displayed on the Congress website with a hyperlink to your site
- your logo on event promotional materials including Congress brochure, print advertisements and email promotions
- your company name and website included in press releases and all other publicity materials
- your logo on the holding slides, signage, badges and other Congress documentation
- your logo on the homescreen of the Congress mobile app (being specifically developed for this event and free to all delegates)
- 5 push notifications delivered across the 3 days of the Congress via the Congress mobile app
- an 'About our headline sponsor' page in the Congress documentation and Congress mobile app
- exhibition stand at the Congress
- 10 free places to the Congress and the Gala Dinner.



We have outlined various sponsorship options below, but we can create a number of different packages to suit different budgets and marketing strategies. We're also experienced in designing bespoke packages to suit particular requirements, so if you have something specific in mind, please contact:

Tracey Sellers  
Tel: **07787 124843**  
Email: **[tracey.sellers@nas.org.uk](mailto:tracey.sellers@nas.org.uk)**



## Associate sponsorship

- your logo displayed on the Congress website with a hyperlink to your site
- your logo on event promotional materials including Congress brochure and email promotions
- your logo on the holding slides and other Congress documentation
- your logo featured as sponsor on the Congress mobile app (being specifically developed for this event and free to all delegates)
- exhibition stand at the Congress
- 5 free places to the Congress and the Gala Dinner.

## Gala Dinner sponsorship

- your logo prominently displayed on all branding at the Gala Dinner evening, including signage, place cards, table plans and menus
- opportunity for you to welcome guests to the Gala Dinner
- opportunity for you to invite selected attendees to sit at your table at the Gala Dinner
- your logo on event promotional materials including Congress brochure and email promotions
- your logo featured as sponsor on the Congress mobile app (being specifically developed for this event and free to all delegates)
- your name mentioned as sponsor on all push notifications going out via the Congress mobile app
- an 'About our Gala Dinner sponsor' page on the Congress mobile app
- exhibition stand at the Congress
- 10 free places to the Congress and the Gala Dinner.

## Other sponsorship opportunities

Don't see anything you want to sponsor in the above packages? There are a host of other opportunities and we'd be happy to discuss any ideas you might have as well. Here are just a few suggestions to inspire you:

- sponsor a drinks reception for all delegates or just invited guests
- host a breakfast or lunchtime seminar/discussion group
- sponsor a particular workshop or debate
- host a networking reception at your exhibition stand
- be a merchandise sponsor and include your promotional materials in the delegate packs.



## Grant funding

Have you considered funding a grant to help disadvantaged people attend the Congress? Would you like to help disadvantaged people to attend the Congress by providing a grant to help pay for their registration fees, accommodation and travel? We would be very pleased to help facilitate this for you.

Grants can be set up to help professionals who work with autistic people (therapists, academic, support workers, teachers and so on). Alternatively, you might wish to help assist

parents, family members and students as well as individuals on the autism spectrum to attend?

We can offer the grants to applicants from a specific region of your choice (for example, UK applicants only) or to applicants from around the world and for as many people as you choose.

To discuss your options further, please contact:  
Tracey Sellers  
Tel: **07787 124843**  
Email: [tracey.sellers@nas.org.uk](mailto:tracey.sellers@nas.org.uk)

## About The National Autistic Society

The National Autistic Society is the leading UK charity for people with autism (including Asperger syndrome and PDA) and their families. We provide information, support and pioneering services, and campaign for a better world for people with autism.

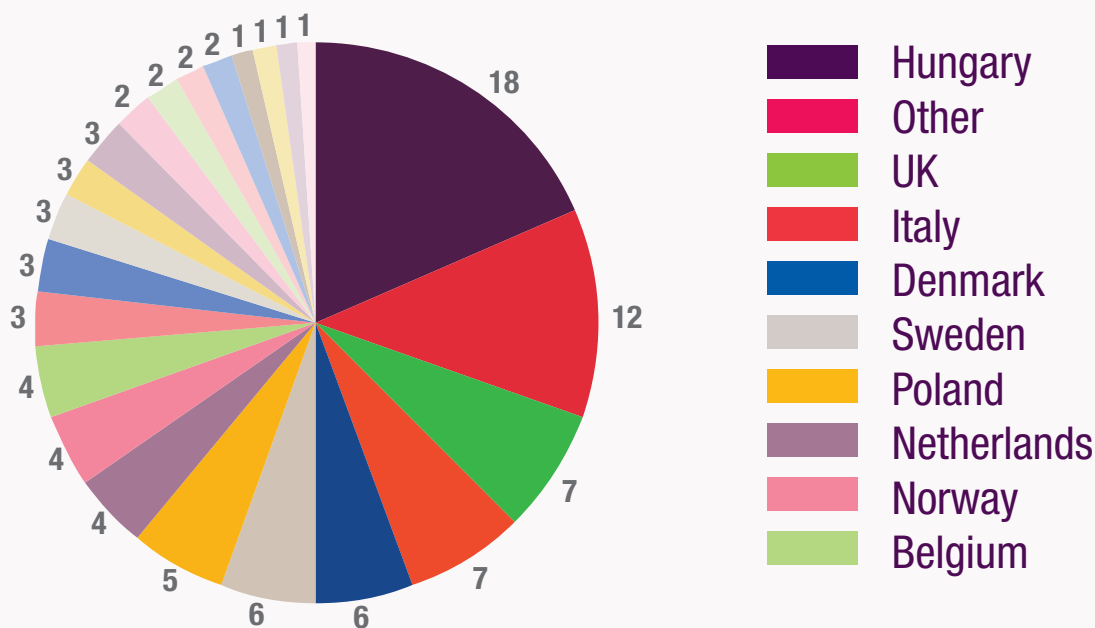




## Breakdown of attendees at the 2013 Congress

The 2013 Congress was held in Budapest, so there were a higher number of attendees from Hungary at that Congress. We expect to see a similar proportionate increase in UK delegates at the 2016 Congress as the event is being held in the UK

### Delegates by country (%): 2013 Congress



### Delegates by Sector (%): 2013 Congress

