

Why advertise with us?

Advertising rates

LINK magazine:

- Is produced and distributed **twice per year**;
- Each edition is produced in **English and French**;
- Has a distribution of **1,400 copies/ edition**;
- Is distributed to subscribers (**autism organisations around Europe and internationally**);
- **Past editions of LINK are available online** on Autism-Europe's website.

Advertisement type, location & size	Member	Non-member
Advertisement on back page (A4 – 297mm x 210mm)	800€	1,000€
Advertisement on inside pages, 1/2 page (A5 – 210mm x 148mm)	300€	360€
Advertisement on inside pages, 1/4 page (A6 – 148mm x 105mm)	150€	180€
Advertisement on inside pages, 1/8 page (A7 – 105mm x 74mm)	75€	90€
Advertisement on inside pages, banner along bottom of page (210mm x 60mm)	130€	155€
Leaflet inserted in between the pages of LINK magazine (maximum A4 size) (price for insertion into 1,400 copies of LINK magazine)	800€	1,000€

Advertisements

- **Are subject to final approval** by Autism-Europe's Executive Committee;
- **Should be provided in English and French** (Autism-Europe can provide translation services);
- Should be ready to print and provided in .pdf, .tif, .jpeg or .indd format at high resolution (300dpi). Please note that **Autism-Europe does not provide design services**;
- **Should be provided at the exact sizes listed above.** Back page advertisements should include 3mm of 'bleed' on all sides;
- **Should be provided by the dates given/negotiated** by Autism-Europe staff.

Leaflets

- **Are subject to final approval** by Autism-Europe's Executive Committee;
- **Should be provided in English and French** (Autism-Europe can provide translation services);
- **Should be printed and ready to insert** (please note that Autism-Europe does not provide design and printing services for leaflets to be inserted). Deliveries of leaflets should be addressed to:

Autism-Europe 1000 Brussels
Rue Montoyer, 39 Belgium
- **Should be provided by the dates given/negotiated** by Autism-Europe staff.